

Rep Order# 6846804 Ver# 1 Status New Traffic Order# Printed: 08/27/2012 9:26 AM 1 of 2

EC'd No Last Received: 08/24/2012 3:54 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () GMMB	Rep Firm
Advertiser () OBAMA FOR AMERICA	3050 K ST NW	Sales Office () PHILADELPHIA
Product BARACK OBAMA	WASHINGTON, DC 20007	Salesperson () ANJIE BRADY
Estimate# 1671	Agency C/P1/P2/E 95/101/1671	
Buyer Dan Nagelberg	Flight Dates 08/25/2012 - 08/30/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 7,900
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	6A-9A	THE DAILY BUZZ	:30	\$20.00	08/27-08/30	5	1	5	\$100.00	
	2	M-TH	10P-1045P	WVBT FOX NEWS	:30	\$1,000.00	08/27-08/30	5	1	5	\$5,000.00	
	3	M-TH	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/27-08/30	5	1	5	\$1,500.00	
	4	SA	8P-9P	COPS	:30	\$500.00	08/25-08/25	2	1	2	\$1,000.00	
	5	SA	1045P-11P	SPORTSWRAP SAT	:30	\$300.00	08/25-08/25	1	1	1	\$300.00	

--REPORT TOTALS--

Report Totals: 18 / \$7,900.00

--SALES MONTHLY TOTALS--

Aug 12: 3 / \$1,300.00 Sep 12: 15 / \$6,600.00
Sales Totals: 18 / \$7,900.00
Station Totals: 18 / \$7,900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---		Market Totals	\$87,778	CATV 0%	WAVY 31%	WGNT 0%	WPXV 0%	WTKR 20%
				WTVZ 8%	WVBT 9%	WVEC 32%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE